



Division Unit Report for [Business Majors Advising Community] Submitted by [Wendy Stephens]

Please complete Columns 1 through 6 and return by November 15, 2021. Columns 7 and 8 are completed for the progress report due August 15, 2022.

Please send your report to your [Cluster Rep](#) and the ACD Reps: Gavin Farber (gavin.farber@temple.edu), Wendy Schindler (schindlerw1@nku.edu) and EO Liaison: Liz Alcantara ([lizbeth@ksu.edu](mailto:lizabeth@ksu.edu)). Thank you!

1. NACADA Strategic Goal(s) <i>(List one of NACADA's 8 strategic goal(s) related to the specific desired outcome in #2)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities, or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals to connect <i>(List opportunities for collaboration with other groups)</i>	6. Anticipated challenges <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward outcome <i>(Complete in August 2022 report)</i>	8. Future action(s) based on data (Data-informed decisions) <i>(Complete in August 2022 report)</i>
Provide practices that allow members to identify and cultivate their long-term professional development and engagement with the association.	Increase the number of proposals submitted for Business Majors Advising Community for the Annual Conference in 2022.	Generate information from NACADA about number of past proposals and increase by 5%.	Data from NACADA	Collectively solicit proposals with other communities including Assessment of Advising, Advising Administration, Career Advising and First-Year Advising	Continued restrictions for travel potentially for 2022; solicit virtual options	No progress due to chair change in May 2022.	Request Data for 2022 proposals for Business Majors. Set goal and solicit proposals from community using social media.

Develop innovative and expanded opportunities for professional development that are relevant across the global contexts of academic advising.	Continue/expand the Mentor Program	Solicit additional mentors and mentees to participate. Solicit feedback from community regarding Format, content, etc.	Establish learning outcomes for both mentors and mentees. Establish a subcommittee of the Business Majors Advising Community steering committee.	Learn best practices from other mentor programs in NACADA including Emerging Leaders, etc.	Lack of participation for both mentors and mentees.	No progress due to chair change in May 2022. Steering committee dissolved and person running mentor program left.	Solicit members to join the steering committee at national meeting and following online meeting. Form a subcommittee for mentoring.
Develop innovative and expanded opportunities for professional development that are relevant across the global contexts of academic advising.	Establish a Business Majors Advising professional development series	Provide Business Majors Advising community specific professional development series	Solicit feedback from members Establish a subcommittee of the Business Majors Advising Community steering committee.	Partner with other communities to deliver	Cost	No progress due to chair change in May 2022. Steering committee dissolved.	Solicit members to join the steering committee at national meeting and following online meeting. Form a subcommittee for professional development.
Assess association practices to ensure relevance with the evolving landscape of higher education across the globe. Examine and align the structure and infrastructure of the association to best support advancement of the vision, mission, and strategic goals.	Create a Business Majors Advising Community steering committee to include subcommittees for: - Mentor program - Social Media - Professional Development series - Social Activities at conferences	Solicit volunteers interested in serving	Participation of members Addition of new members to the community		Volunteers Expertise	No progress due to chair change in May 2022. Steering committee dissolved.	Solicit members to join the steering committee at national meeting and following online meeting. Form a subcommittee for professional development.

INSERT rows as needed

Resources:

MACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>

Advising Community Chair Self-Assessment Rubric - https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing